

exploreASEAN 2024

International Student Projects

Project Facts



Since 2015

9th Edition

THIS YEAR'S THEME

Digitalisation



Robotics

Circularity



This year, exploreASEAN focuses on the question of how companies can align their digitalisation and robotics efforts to move towards a circular economy in order to stay sustainable and successful in the long-term.

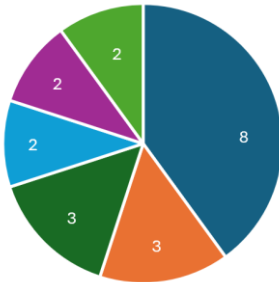
Delegation



51 Applications



20 Students selected



Participating FHNW Bachelor Degree Programmes

- Business Economics (Betriebsökonomie)
- Business Administration (International Management)
- Business Information Technology (Wirtschaftsinformatik)
- International Business Management
- Energy- and Environmental Technology
- Work, Organisational and Personnel Psychology

Seminar in Switzerland

22

Blocks

12 Presentations / Speeches / Lectures

5 Workshop / Group Work

2 Cultural Activities

2 Company Visits

1 Career Fair

Competec AG

CKW

5 Destination related

4 Organisational / Internal blocks

3 Topic / Subtopic related

Vietnamese cooking

Traditional Thai dance

Top 3 – Key Takeaways Seminar in Switzerland

- Vietnam:** Currently one of the fastest growing economies in the ASEAN region – GDP growth 2024 (expected): 6% (Vietnam News)
- Thailand:** Tourism plays a major role in Thailand's economy (approx. 20% of GDP). Bangkok, e.g., is the world's most visited city.
- Singapore:** The extremely developed, robust and successful country has by far the highest GDP per capita in the ASEAN region

Seminar Abroad

COUNTRIES



CITIES



ORGANISED BY 6 Students

- Coordination
- Finances
- Seminar in Switzerland
- Seminar abroad
- PR & Communication

Closing Event and 10th Edition

6 May 2024

Save the Date

Are you interested in the project? Could you imagine being part of the 10th edition of exploreASEAN?

Then follow us on social media to get updated about the application process and join our closing Event on 6 May 2024.



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